

**StratejiCo.**

# ***To Survive In The Vuca Era: Agile***

# TO SURVIVE IN THE VUCA ERA: AGILE

## AGILE: NOT LIMITED TO THE SOFTWARE WORLD!

### AGILE APPROACH:

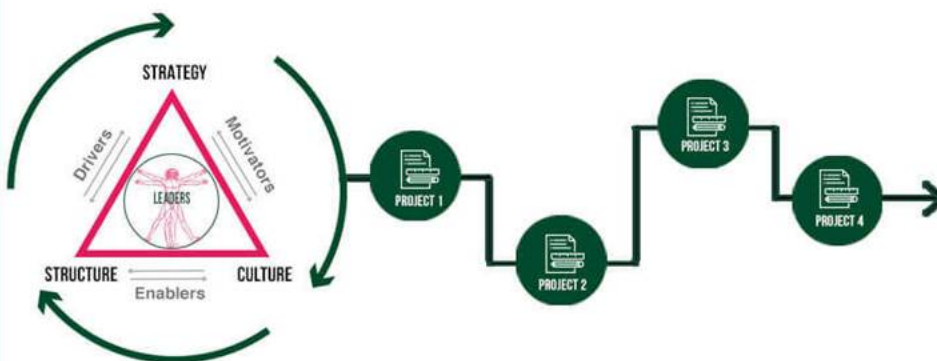
- Places customer at the heart of doing business and ensures continuous feedback.
- Prioritizes backlog according to added value.
- Eliminates inefficient and ineffective process.
- It is an adaptive approach.

Although the starting point of Agile is software, it is also successfully applied in the fields of human resources and marketing or in the whole organization.

## STRATEJICO. AGILE COMPANY OPERATION

“The highly motivated employees of the Agile environment are the guarantee of the loyal customers. First convince people, then move the mountains!”

**MOTIVATED EMPLOYEES = LOYAL CUSTOMERS**



★ StratejiCo. Agile Company Formula = Agilibility™ Index

$$\left[ \frac{\text{DRIVERS} + \text{ENABLERS}}{\text{BARRIERS}} \right]^{\text{Motivation}} = \text{HIGHER PERFORMANCE}$$

We understand crystal clear the connection between **Strategy-Structure-Culture**. Then, we prepare the roadmap by identifying the **Drivers**, **Enablers** and **Motivation** and also **Barriers** that affect your company's agility coefficient.

In a nutshell, we provide the formula that will deliver you to your top performance in the fastest way.

Is your company agile to deal with change?

To have more information about the strategies to turn [VUCA](#) threats to your advantage, you could contact [\[StratejiCo. Agile Team.\]](#)

## Comment & Questions

We would like to hear your thoughts on this report. [Please get in touch with us.](#)

## About

StratejiCo. is an independent Turkish corporate and public affairs consultancy firm, providing trusted advice to multinational companies and government institutions in Eurasia since 1987.

## Disclaimer

This report is prepared by StratejiCo. based on the information gathered from publicly available sources. Opinions and views expressed in this view do not reflect StratejiCo.'s official view. The purpose of this content is to provide our readers with different perspectives about their businesses. StratejiCo. cannot be held liable or responsible for the decisions based on the information provided here.

Copyright © 2019