

## *Successful Transformation of a Business Model*



{GREIF FPS} which was expected to exit Turkey market worked with StratejiCo. and the official union to remove the subcontracting system. StratejiCo. provided **consultancy** to the GREIF management during this transformation process of its employees and union. The **business model** after the change enabled the company to offer high-quality products at low costs.

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